



# IDAHO STATE HISTORICAL SOCIETY STRATEGIC PLAN

2006-2010

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STRATEGIC PLAN 2006-2010**

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The Idaho State Historical Society's Strategic Plan 2006-2010 is intended to answer the question of "What does the agency need to accomplish?" ... and "Where is our Primary Direction for the coming five-to-eight (5-8) year period." The details of "How" we intend to accomplish these goals and objectives are spelled out in the more detailed Idaho State Historical Society's Organizational Plan under separate cover (not included with this submission).

Steve Guerber, Executive Director  
(Agency/Institution Head - Name & Title)

## **Mission Statement**

To educate and instill a sense of value and sensitivity for Idaho's cultural heritage through the identification, preservation, and interpretation of historic resources.

## **Vision Statement of Purpose**

The Idaho State Historical Society (ISHS) acts on behalf of the citizens of the state to facilitate and assure the protection of Idaho's cultural heritage. The ISHS maintains access to documents, artifacts, and sites that can be used by the public for their benefit and appreciation. The ISHS maintains historic and prehistoric resources. Access to these resources is provided through public outreach, publications, technical assistance, exhibits, and the encouragement of local, state and regional efforts to preserve history. The ISHS undertakes and promotes these activities through its goals and policies in accordance with the powers and duties assigned to it.

## **Director's Biographical Information**

When Steve Guerber joined the Idaho State Historical Society in 1996 to become its Executive Director, he brought a varied background in business, government and the non-profit sector to an administrative position overseeing a state agency with a mission of supporting education through the identification, preservation and interpretation of Idaho's cultural heritage.

Prior to joining the Society, he was President and Executive Director of the Idaho Community Foundation, a non-profit organization that makes grants to charitable groups throughout the state. Before that, Steve spent 15 years at U S WEST Communications, where his responsibilities initially included public relations positions in Colorado and Idaho, and later administrative duties with the U S WEST Foundation handling communications, education, and economic development programs in a 14-state region.

He is a 1969 graduate of Idaho State University with a degree in mass communications and a minor in history. Although much of his early career was as a newspaper reporter and editor, he was alumni director at ISU for the four years prior to joining U S WEST in 1978.

His community involvement has included two terms as a Councilman and eight years as Mayor of the City of Eagle, a community where he is now continuing his service with a third term on the City Council. He has also served on the boards of such diverse organizations as the Silver Sage Council of the Girl Scouts, Ballet Idaho, the Eagle Volunteer Fire Department and the Association of Idaho Cities.

Steve and his wife of 38 years, Donna, have three married children and eight grandchildren.

## IDAHO STATE HISTORICAL SOCIETY STRATEGIC PLAN 2004-2009

(Suggestion: Indicate % of tracking alignment; ie, Tracks 80% to SBOE Goals & Objectives)

Alignment with SBOE Goals & Objectives	IDAHO STATE HISTORICAL SOCIETY GOALS & OBJECTIVES	Anticipated Completion Date
	<b>1. QUALITY:</b> Direct efforts at continuous improvement in competitiveness, high achievement, and well informed citizenry.	
I.4	1.1 Improve interpretation, appreciation of and access to Idaho History	On-going
I.4	1.2 Enhance public outreach and historical interpretation programs	On-going
I.4	1.3 Enhance Idaho State Historical Society publications program with the continuation of the <i>Idaho Yesterdays</i> academic journal and <i>The Mountain Light</i> quarterly newsletter	On-going
	<b>2. ACCESS:</b> Provide all ages and abilities information and services to develop skills, knowledge, and social awareness to become globally competitive workers, responsible citizens, and life-long learners.	
II.7	2.1 Improve access to cultural resources holdings and information at the Idaho State Historical Society	On-going
II.7	2.2 Maximize use of technological advances to increase user access to information	On-going
II.7	2.3 Seek funding support for construction of Phase II of the Idaho Historical Museum	2006-2010
II.7	2.4 Seek funding for Phase III of the Idaho History Center (expansion of the Wells Archives Building)	2006-2010
	<b>3. RELEVANT:</b> Ensure information and research available meets the needs of workforce, business & industry, and government at all levels.	

III.2	3.1 Enhance public education programs at the Museum, Old Penitentiary, Public Archives and Research Library and historic sites	On-going
III.2	3.2 Fulfill responsibility as lead state agency in preparation for the bicentennial commemoration of the David Thompson Bicentennial	Through 2011
III.2	3.3 Identify, protect, record and acquire significant prehistoric and historic resources of the state	On-going
III.2	3.4 Conduct historic and prehistoric preservation programs	On-going
	<b>4. EFFICIENT:</b> Ensure maximum benefit derived from resources invested in operation & management of education process state-wide.	
IV.5	4.1. Secure adequate resources and support for the needs and activities of the Agency	On-going
IV.6	4.2. Create and maintain needed system of controls, practices and methods of operation within the Agency	On-going
	<b>(Agency/Institution) Recommends Amendments, Additions, Deletions to the State Board Strategic Plan as follows:</b>	

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